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IN THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application.

We claim:

- 1-9. (canceled)
- 10. (currently amended) A cosmetic self-warming product for skin cleansing, comprising a composition which is substantially water-free and contains:
 - 0.1 to 40 % by weight of a hydrophilic aluminum-rich zeolite with a pore size in the range of 0.3 to 0.5 nm,
 - 1 to 99 % by weight of a disperse oil phase, selected from the group consisting of triglycerides, silicone oils and mixtures thereof,
 - 0.1 to 50 % by weight of a non-ionic surface-active agent,
 - 10 to 25 0.1 to 40 % by weight of an emollient,
 - 0.1 to 20 % by weight of a thickener, selected from the group consisting of polyethylene, 12-hydroxy stearic acid, and mixtures thereof cosmetically useful castor oil derivatives and waxes, and
 - ad 100 % by weight cosmetic carrier substances, auxiliary substances, active substances and mixtures thereof,
 - with the proviso that no polyvalent alcohols and polar solvents are contained in the product, wherein the product contains a zeolite with a Si/Al ratio in the range of 2-5:1.

11-12. (canceled)

- 13. (previously presented) The product according to Claim 10 wherein the zeolite content is in the range of 15 to 25 % by weight.
- 14. (previously presented) The product according to Claim 10 wherein the dispersed oil content is in the range of 20 to 70 +% by weight.
- 15. (previously presented) The product according to Claim 10 wherein the dispersed oil is anhydrous Caprylic/Capric Triglyceride.
- 16. (previously presented) The product according to Claim 10 wherein the thickener is 0.2 to 10 % by weight wax or castor oil derivative or a mixture thereof.
- 17. (currently amended) A method for cleaning skin, comprising applying to skin a composition comprising:
 - 0.1 to 40 % by weight of a hydrophilic aluminum-rich zeolite with a pore size in the range of 0.3 to 0.5 nm,
 - 1 to 99 % by weight of a disperse oil phase selected from the group consisting of triglycerides, silicone oils and mixtures thereof,
 - 0.1 to 50 % by weight of a non-ionic surface-active agent, 10 to 25 0.1 to 40 % by weight of an emollient,

0.1 to 20 % by weight of a thickener selected from the group consisting of polyethylene, 12-hydroxy stearic acid, and mixtures thereof cosmetically useful castor oil derivatives and waxes, and

ad 100 % by weight cosmetic carrier substances, auxiliary substances, active substances and mixtures thereof,

with the proviso that no polyvalent alcohols and polar solvents are contained in the composition, wherein the product contains a zeolite with a Si/Al ratio in the range of 2:1-5:1; and

combining said composition with 10 to 100 % by weight of water relative to the weight of the composition for thorough cleansing of the skin; wherein said composition is exothermic on contact with water and is formulated to cause a raise in temperature of the skin by 4 to 8 K during cleansing compared to the starting surface temperature of the skin.

- 18. (previously presented) The method according to Claim 17, wherein for cleansing said composition is mixed with a further 40 to 60 % by weight water based on the weight of the starting composition.
- 19. (previously presented) The method according to claim 17, wherein said composition is in the form of a hand cream, face mask, foot scrub or lotion.
- 20. (previously presented) The product according to claim 10, wherein the cosmetic self-warming product raises the temperature of the skin by 4 to 8 K when exposed to water in an

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amount of 40 to 60 % by weight based on the total weight of the cosmetic self-warming product.